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F.A.Q.

Any questions left? We help you figure it out!

What Quanta Studio Do?

QUANTA STUDIOS is a ... dedicated the illustration field, be as editorial, with enfases in literature or how to books, supplementary educational materials, advertising, comic books, concept art or artistic intervention.

We look to offer the best work in all reas of the field in diferente artistic styles.

EDITORIAL ILUSTRATION: For publications on pape ror virtual, periodics or variable, such as newspapers, magazines, website and so. The point for this kind of ilustration is to visually complement a texto r news to make it easier for the reader to understand the informations describe or just as layout decoration for the page.

LITERARY ILUSTRATION: From cover to internal art, this type of design aims to create a immersation for the reader, so he can go beyond his own imaginatian and get closer to the writers vision.

DIDATIC ILUSTRATION: It is all art created to teach or help in the learning process. It is all and every ilustratioin that we see in school books. From litarcy book to the all the atomos and molecule in academic or university books.

SUPPLEMENTARY EDUCATIONAL MATERIALS ILUSTRATION: For book, texts, short storys or games that help as a support material for litarecy or classes. It has the objective to create a magical view for a learning contente, it makes them more playful. The ilustration here is partener in the process.

PUBLICITY ILUSTRATION: Development of mascots, charecters, story boards and finl art for campaigns or a few exemples that what can be call s Advertising Ilustration. It is made to humanize a brand or product. And conecting her or it to the consumer.

LICESING: When a material is license by someone or company this licensor acquires a style guide - a gallery os arts to be use in campaigns and specific products. Our studio can develop style guides for already establish character or creat new characters for license propuses.



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COMIC BOOK: We always tell story using images since the early centuries and there is reason for it: Because it Works very well. Quanta Studio can create comic book projects for many kind of audiences. It can entertain, teach or stimulate the habit of reading.

CONCEPT ART: Is a design created to translate ideas that are at this point are only in the imagination of someone. It turns imaginative concepts in graphic solutions. Is the phase that defines how the final product it will look like, be a video game, an animation, board game, music video or even a movie.

ARTISTIC INTERVENTIONS: All illustrations by definition are an artistic intervention. This list above it only shows a few and most popular markets that use art. But there is not only a restriction to those! If you have an idea that needs to be illustrated just contact us.

What is the team of Quanta Studio?

All the professional artists are capable and prepared to attend the most diverse types of illustration there is. As well as the Studio director Marcelo Campos and art director Ronaldo Barata.

How much does an illustration cost?

It depends on many factors. The first one is how complex is the job to be done. The more complex, bigger the cost.

Drawing a panoramic view of a city, as an example, no matter the size is way more complex than a ball on a beach. Therefore, the ball on the beach is more inexpensive in comparison to the skyline of a city.

But beyond the degree of complexity there are other factors that determine the cost like: Style, workmanship, quantity and deadline. (please consult the other topics for more information).

To get an estimate just contact us, it's free of charge.

How should I proceed to get an estimate?

To get an estimate is very easy: Click on the "Contact us" button on your site, fill out your contact information and in the body of the message tell us the following points:

- **What is the job?**



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Did you catch our list up here? What will be illustrated? A text? A book? Advertisement campaign? A mascot? Are you going to produce a video game? Tell us what are your art needs.

- What kind of drawing style?

"Style" is how we call the graphic solution of each individual artist, the way they resolve a drawing. And many artists can resolve things in several different ways in other words styles.

There is no right or wrong but there are styles better suited for one segment than for others.

Therefore, the choice here should be well thought out, taking into consideration the type of material that needs to be illustrated and the audience for which it is intended.

From the face, we can think of a simple division into three parts: stylized, cartoon or realistic (see examples below).



More elaborate, more elaborate styles take longer to be made and will carry a higher cost.

This should already help you know which way to go.

But if you want to follow a more specific direction, visit the portfolio on our website and tell us which of the arts there you think fits the most in what you have in mind.

If you are still in doubt, contact us and our art director can help you decide!

- What kind of workmanship?

Like so the style the type of finishing can be more simple or complex.

This variation can alter the final result in the matters of the art it also determines the cost. So is better to make that decision as soon as possible.

The first and most basic division in finishing styles is if with will be black and white or in color.

From this point forward there many variables for the same drawing, apart from his design style. (you can see a example below).



And if you like to follow a more specific direction, visit the portfolio section in our site and let us know with art from there you think is close to what you had in mind.

And if you still can decide, get in contact with our art diretor so he can help you choose!



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- How many artwork is necessary? And dedline?

Depending on how many ilustration are necessary it will take more or less time to produce them.

Depending on the "quantiny x dead line" we my need more then one artist working on the project.

This can implicate in a variation of styles and afect the price to be charge.

So is importante to know how many ilustrations you need and by when the must be deliver.

Done! By answering this questions,you can click the "send" button and soon we will e-mail your estimate.

If you have any other douths, you can use the "Contact us" section. We are at your disposal to answer all your question.

Thank you and best regards!

QUANTA ESTUDIO